

Job Title: Graphic Designer

Location: Gurgaon

Fresher

Job Overview:

We are looking for a creative and detail-oriented Graphic Designer with strong skills in **Adobe Photoshop** and **basic video editing**. The candidate will be responsible for creating engaging visual content for digital platforms and supporting marketing initiatives.

Key Responsibilities:

- Design creative assets for social media, websites, and marketing campaigns
 - Edit and enhance images using **Adobe Photoshop**
 - **canva and premier pro and equipped with AI**
 - Create basic video content such as reels, short videos, and promotional clips
 - Collaborate with the marketing team to understand design requirements
 - Ensure consistency in brand identity across all creatives
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Required Skills:

- Proficiency in **Adobe Photoshop**
 - Basic knowledge of **video editing tools** (e.g., Premiere Pro, After Effects, or similar)
 - Good sense of design, layout, and color
 - Understanding of social media trends and content formats
 - Ability to work in a fast-paced environment
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Preferred Qualifications:

- Degree/Diploma in Graphic Design or related field
- Prior internship or project experience in graphic designing/video editing