



Job Title: Financial Analyst

Company: Sharescart

Location: Gurugram

Experience: Fresher / 0–3 Years

About Sharescart

Sharescart is a fast-growing platform focused on investment insights, unlisted shares, and startup ecosystem engagement. We aim to bridge the gap between investors, founders, and high-quality financial content through data-driven analysis and community-driven insights.

Key Responsibilities

1. Contributor Engagement

- Onboard new contributors (writers, analysts, finance enthusiasts)
- Build and maintain strong relationships with contributors
- Engage contributors across social platforms (online & offline)
- Ensure consistent contributor participation and retention

2. Content Management & Quality Control

- Ensure high-quality financial content (accuracy, insights, relevance)
- Review formatting, structure, and readability of articles
- Detect and control AI-generated and plagiarized content
- Maintain editorial standards aligned with Sharescart's brand

3. Article Planning & Publishing

- Manage and publish 2–3 articles daily
- Ensure each article meets the minimum 1200-word requirement
- Plan content calendar around market trends, startups, and unlisted shares
- Coordinate with contributors to meet publishing deadlines

4. Social Media & Reach Management

- Manage and grow Sharescart’s presence on:
 - YouTube
 - Instagram
 - WhatsApp Channels
 - LinkedIn
- Create and execute strategies to increase engagement and followers
- Collaborate on content promotion and distribution

5. Investor Engagement

- Organize and manage online pitch events
- Participate in offline startup and investor events
- Facilitate communication between investors and startups
- Build a strong investor community around Sharescart

6. Exclusive Deals & Company Scouting

- Identify and scout promising startups and unlisted companies
- Connect with founders and leadership teams
- Analyze company financials, business models, and growth potential
- Prepare investment pitch decks and summaries
- Develop marketing templates for investor communication

7. Website & Platform Improvement

- Contribute to platform growth by:
 - Publishing financial news and updates
 - Writing articles on unlisted shares and general finance topics

- Engaging users through comments and discussions
- Suggest improvements for user engagement and content experience

Required Skills & Qualifications

For Freshers:

- Bachelor's degree in Finance, Commerce, Economics, or related field and **CFA**
- Strong interest in stock markets, startups, and investments
- Good written and verbal communication skills
- Basic understanding of financial statements and analysis
- Familiarity with social media platforms

For Experienced Candidates:

- 1–3+ years of experience in finance, content, or investment analysis and **CFA**
- Strong financial modeling and analytical skills
- Experience in content review, research, or equity analysis preferred
- Proven ability to manage multiple projects and deadlines

Key Skills

- Financial Analysis & Research
- Content Writing & Editing
- Communication & Networking
- Social Media Management
- Startup & Investment Understanding
- Attention to Detail

What We Offer

- Opportunity to work in the growing startup & investment ecosystem
- Exposure to unlisted shares and startup deals
- Hands-on experience in investor relations and financial analysis

- Fast-paced learning environment
- Networking with founders, investors, and industry experts

Who Should Apply?

- Finance enthusiasts passionate about markets and startups
- Individuals who enjoy both analysis + content + community building
- Self-driven candidates who can manage multiple responsibilities